



## WEGO - Storyteller

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### **DESCRIPTION OF POSITION:**

The purpose of this role is to help WEGO fulfill its mission and vision by effectively communicating the ongoing story of our ministry with our donors, volunteers, online community, and others through various forms of media.

### **QUALIFICATIONS**

- A committed and mature follower of Christ who is an active participant in a local church
- A person of great character who possesses a high level of discernment, integrity, trustworthiness, humility, and service to others
- A compassionate heart for the marginalized and hurting
- Aligned theologically with the WEGO Statement of Faith
- A self-starting witty wordsmith with an artistic eye is preferred
- Advanced computer skills with photography and videography experience preferred
- A basic understanding of social media analytics, Wordpress, Canva, Mailchimp, Photoshop or similar platforms required

### **RESPONSIBILITIES**

#### **Social Media – 85%**

- Manage WEGO's Facebook, Twitter, and Instagram accounts
- Engage current and new followers through consistent and interactive content that communicates our mission and tells the daily story of our ministries.
- Work with WEGO staff, missionaries, trip participants, and WEGO Communications Coordinators in Mongolia and Nicaragua to produce content.

#### **Prayer Guide – 10%**

- Format and publish WEGO's monthly online prayer guide
- Work with WEGO's local Communications Coordinators to collect biographies and prayer requests for churches, WEGO staff members, and children within our ministries.
- Work with WEGO Executive Director to write monthly prayer guide introduction and content.

#### **Website – 5%**

- Work with WEGO Executive Director to ensure that all website content is up-to-date
- Help create or recruit writers to produce new content for website and blog
- Work with Executive Director and Office Administrator to actively promote Field Staff Fan Club

**COMPENSATION**

This is a primarily a part-time volunteer position but can be funded through personal fundraising and/or commission-based opportunities. A one-year commitment is preferred.

**NEXT STEPS**

Email a short introduction and resume to [serve@wego.org](mailto:serve@wego.org). Make sure your resume includes your applicable experience, skills, and social media accounts. In addition, please submit any design materials you are proud of. Qualified applicants will be given a short application to complete followed by an in-person (or online) interview.